



1 July 2008

To: All Vogt Ice Representatives

Subject: Price Increase Announcement

Due to the rapid increase in the base cost of carbon steel and the impact the increase has on all grades of steel used in the manufacture of Vogt equipment, we are announcing a price increase.

The price increase will be effective July 15<sup>th</sup>, 2008 and will apply to orders on hold at that time or placed after that date.

We are currently evaluating the impact of the base materials on each product and will forward shortly, the increase amounts by product line.

Equipment orders currently in production and orders with a scheduled delivery date will not be impacted by this action.

Please feel free to contact us with any questions.

Sincerely,

A handwritten signature in black ink that reads "Dan Aiken".

Dan Aiken  
Vice President Sales & Marketing  
Vogt Ice, LLC